

SIMMONS VALUES

Caring -

Caring is about making decisions that demonstrate that you care about the associates that work at Simmons, the business and the customers.

History -

Utilizing the history of the company and applying learnings from the past to make good decisions for the future.

Opportunity -

Maximizing the opportunity to think out of the box, explore new ideas, be receptive to new concepts, willing to share and listen to others applies to making good decisions that will continue to provide Simmons with a competitive advantage.

Innovation -

Embracing innovation through creative thinking, building off each other's ideas and rewarding risk taking on you

Customers

Keeping your customer first in your thoughts and decision-making process. Balancing the needs of you internal customers with the needs of your external customers and the business.

Empowerment

Understand that empowerment is freedom with fences and exactly what those fences are that you have the power to make decisions within.

Support -

Provide support for each other through the decision making process and once the team has made a decision, support it with a passion!